

QY

REP HEADLINE# 6374932 TRF# 336882 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT19/12 10.09  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE  
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR  
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6374932 CLASS: NATL. LOCAL REGIONAL  
PRDCT BOB CASEY :30 10/16 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT19/12 10.09

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M1 OK-OFFER ADDED  
TTLS \$83,700  
PLEASE CONFIRM, THANKS!

Backlog

OK

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		600P-630P	30		\$850.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS												
21	A		1135P-105A	30		\$1,700.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS												
ORD COM1: CREDIT. CHERYL WILL HANDLE												
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-13 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#13										
							MISSED: SAT/600P-630P			OCT20		
							OFFER: SAT/1135P-105A			OCT20		
							CMT: CREDIT. CHERYL WILL HANDLE					
							30S \$850.00			(OCT19/12)		
							30S \$1,700.00			PLS ADVISE.		

PA due to less Cline

8850 from HC 636678

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 HARRIS REPORT FROM REP      OCT19/12 10.09      \*\*\* WPXI-TV \*\*\*  
 \*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
OCT/12			83700.00									
CONTRACT TOTAL												83700.00
TOTAL SPOTS												43

MARKET TOTALS \$251,060      WPXI 33%      KDKA 33%      WTAE 30%      WPGH 4%      CABL 0%      WPCW 0%      WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE